



**Todd Brockdorf**  
*Keynote Speaker ♦ Trainer*

*Lead With Vision*

www.leadwithvision.com  
todd@leadwithvision.com  
734.663.3854  
1522 Oakfield Dr.  
Ann Arbor, MI 48108



# Bio

## **Todd Brockdorf** *Keynote Speaker ♦ Trainer*

Todd Brockdorf is one of the hottest new talents to the industry. He helps college and high school students as well as members of community-based organizations to realize the leader within themselves. He also works with community-based organizations to recruit and retain young professionals.

He inspires audiences with his unique blend of humor and motivational stories. No two presentations are ever the same; he customizes each engagement using information that he unearths from clients.

Todd didn't set out to become a leader. He has always viewed himself as an introvert, content with keeping to himself. Through his involvement in organizations, he has become an "extroverted introvert."

Todd's first taste of leadership occurred while he was in high school. He ran for the position of Club Vice President, thinking that he would not have to do much. After all, there was a President to run the club. Little did he know that the Club President was going to evaporate into thin air. Recognizing a need for leadership, Todd assumed the role of Club President and began to discover the leader within himself.

While in college, Todd thought he knew everything about running a student organization. Was he ever wrong! After his Executive Board nearly resigned, he learned important lessons in leadership, effectively communicating his vision, and building a change-ready organization. One year later, membership had increased about 300%.

After college, he continued to build his leadership skills. He served as Club President for a local chapter of a non-profit organization. During his tenure, the average attendance at meetings doubled and the average age of its members was lowered by the club concentrating on recruiting and retaining college students and young professionals. The next year, he encouraged similar successes with multiple chapters as an Area Governor. To further extend his capabilities across a broader area, he is currently serving as the District's Public Relations Officer. He stays in touch at the local chapter level by assisting in building a new club and serving as its President.

He has been described as a "...leader by example. High on commitment and dedication, this young man is going places and taking people along with him." Another audience member writes, "I enjoy Todd's accessibility as a speaker as he draws on his high energy, enthusiasm and humor to involve his audience in his presentations."

Todd continues to pursue leadership opportunities as others recognize his talents and ask him to serve. He demonstrates that leadership is a skill that can indeed be learned.

# Todd's Programs

## ***Spark the Leader Within***

*Keynote address (45 minutes)*

There is no such thing as a natural born leader. We all have the potential to be a leader. Leadership is a skill that can be taught and Todd proves it. His motivational humor shines as he helps the audience realize the power of the leader within all of us. He'll motivate, he'll entertain, but most important, he'll light the spark to build more leaders for your organization.

## ***Lead with Vision***

*Keynote address (45 minutes) or Training Program (1 hour)*

Too often organizations get stuck in a rut. They continue to do the same activities, hold the same events, and think the same way year after year and believe that their membership will continue to be interested. They don't have a strategic vision, or a plan for the future. Sometimes sweeping change is needed. Other times, minor tweaks will help strengthen the organization. No matter the challenges, this program will help participants outline a plan for success. Its principles are applicable to both organizations and individuals. The audience will leave inspired and ready for change.

## ***The Young Professional:***

### ***An Elusive Creature***

*Keynote address (45 minutes) or Training Program (1 hour)*

Generation X, Generation Y - no matter the label, today's young professionals are difficult to attract and retain in community-based organizations. Let this young professional, the very person that you are trying to recruit, offer suggestions tailored specifically to your organization. He will take you on a journey through the minds of young professionals. You will have a chance to measure your organization against "The Readiness Checklist." He will share stories of his own experiences and those of other young professionals. Warning: Todd could challenge your traditional way of thinking.

# Presentation Requirements

(for the MOST impact & to make you look good!)

Todd's not demanding, but he does have some standards.

- **List of 8-10 people** to contact prior to program
  - to “customize” presentation to group
- **1 Lavalier Microphone** (unless audience is small {less than 40})
  - preferably wireless
- **Platform**
- **Lectern/podium**
  - front right corner of platform

*To ensure the program's success...*

- **Full attention** is required during the program for mutual benefit of client and speaker. Waiters and waitresses will not be permitted to serve meals or clear tables during the program.
- **The biggest mistake** people make is too many chairs for the number of attendees! People will gravitate to the back of the room & leave the front empty. Plan on 20% fewer participants and have extras ready, but not out.
- Todd will attend parts of the conference and several of the “special” events in order to “Customize” up-to-the-minute happenings.
- You do have permission to tape or film. If it is done, once dubs are made, your organization will provide Todd with the master tape.

**Call with any questions –It's best to work things out ahead of time...Thanks!**

# Program Agreement

## Todd Brockdorf

*Keynote Speaker ♦ Trainer*

Client:

Today's Date:

Contact Name and Phone #:

Program Date(s):

Starting/Ending Time(s):

Program Topic(s) and Title(s):

Program Time:

Estimated Audience Size:

Location:

Materials Required:

- lavalier microphone (preferably wireless)
- lectern

Program Fee:

**Check due:**

**Checks are payable to:** Todd Brockdorf

**To ensure the program's success:**

- Full attention is required during the program for mutual benefit of client & speaker. Waiters and waitresses will not be permitted to serve meals or clear tables during the program.
- Todd will attend "conference meal" (Hey, he has to eat too!)
- **Client** does have permission to tape or film. If it is done, once dubs are made, **Client** will provide Todd with the master tape.
- Please complete, sign, and date this agreement. Keep one copy for your records and mail the other with deposit to:

**Todd Brockdorf, 1522 Oakfield Drive, Ann Arbor, MI 48108**

- All travel expenses, including airfare or mileage, hotel, and food during travel time will be reimbursed by **Client**

Client Signature \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Accepted by \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Todd M. Brockdorf